QR.Properties
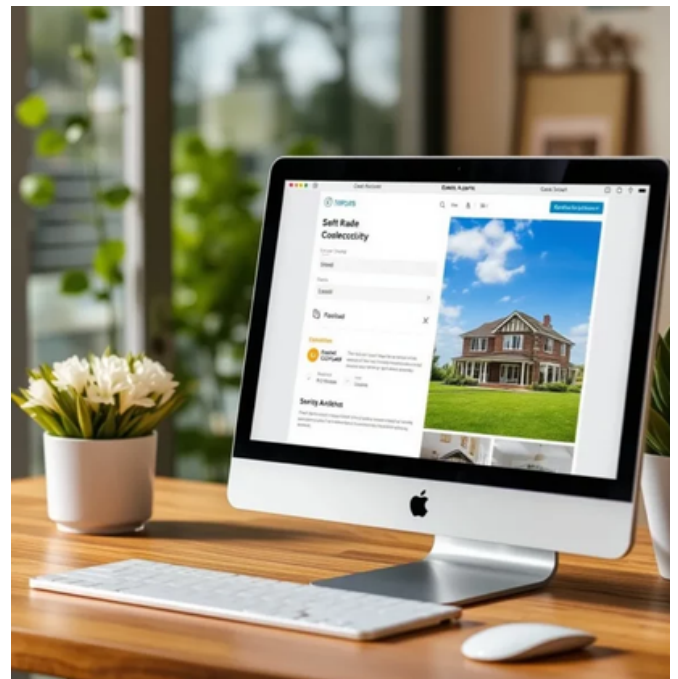
How To Get Started

Step 1: Your Unique QR Code

We create a single high-resolution QR code for your property boards

Step 2: Add the QR Code to Your Boards

New board designs: Incorporate QR code into refreshed artwork

Existing boards: Use weather-proof stickers/slips to retrofit current boards

Step 3: Set Up Your Property Listings

Populate your listings on the QR.Properties admin portal manually, or using a CSV export from your CRM. Reapit users simply install the App from Reapit Marketplace for automatic data population and updates

Step 4: Launch and Engage

After a short online familiarisation session, you're ready to start attracting and engaging potential buyers!

Contact us to find out more

info@visi.properties
www.visi.properties

Quick Start Guide

Top Tips For Success

Tip 1: Plan the QR code from the start

Design with the QR code in mind so it feels intentional, professional, and trustworthy

Tip 2: Give the QR code a purposeful place

Position it as a core design element, not a last minute add-on, to reinforce credibility

Tip 3: Make the QR code highly visible

Use a large, clear code and place it where the eye naturally lands to maximise scans

Tip 4: Add a clear simple call to action

Tell people exactly what they'll get when they scan, making the action obvious and inviting

Tip 5: Keep the message quick and obvious

Reduce friction with immediate, easy-to-understand prompts that encourage instant scanning

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